

# fun club news

Spring 1984

## ACTIVISION

### HOT NEWS!

See inside for the full lowdown  
on five great new cartridges



And ...  
**CATCH A STAR**  
David Crane hits town!



Read all about our new games  
for Atari Home Computers,  
Intellivision and  
ColecoVision, too!



## Gosh, what a year 1983 was for brilliant new Activision cartridges!

The Fun Club Gang had a blast with all the Activision releases (for the Atari VCS) in the second half of 1983 — hope you did too! If you haven't got round to buying them yet, you should pop down to your dealer and try Clint's Keystone Kapers and Frostbite Attack. They're all really good — and each one is completely unique in appeal and concept — in true Activision style.



CLINT!



KEYSTONE KAPERS



PLAQUE ATTACK



# NEW

And here are our latest  
**Yes... 5**

### FROSTBITE



Frostbite is a lay person's take on the Arctic as depicted in 1958's *Hurry* made the jungle! He's an Arctic explorer who has to build his gear, and get inside first — before the temperature drops too low. But giant clams, long males, low flying snow geese and a ghastly pacing polar grizzly bear are out to stop him! Teeth-shattering action — from Sierra Carlsberg!

For Atari VCS Owners  
Suggested retail £29.95 incl. VAT

### ENDURO



Not just a driving cartridge — everybody's saying it's the best! Race endlessly through snow — or fog scorching heat — from one mountain to the next. A driving challenge you'll never forget — designed by Larry Miller. Wonderful scenes — wonderful colours — this is one of the truly great cartridges of all time.

For Atari VCS Owners  
Suggested retail £29.95 incl. VAT

# RELEASES

## st releases for the Atari VCS fantastic new Hits!

### SPACE SHUTTLE



Shuttle Mission: Blast off—check the flight pattern and fuel gauge! Watch the earth disappear! Begin orbiting the planet in search of the six satellites you've been sent to back with and re-fuel. Again and again you follow the satellites' course! It's moving closer closer! RENDZVOUS (reunite) as you make final contact and dock. Prepare for re-entry! Set the yoke and tilt the nose of the shuttle upward. The atmosphere burns as you re-enter the earth's gravity! Space Shuttle—A Journey Into Space—makes video game history.

**For Atari VCS Owners**  
Suggested retail \$29.95 (incl. tax)

Atari's designer Steve Ritchie, worked closely with NASA to ensure all technical details on this enthralling cartridge reflect an accurate space

### ROBOT TANK



Fight a futuristic tank battle in an arid and barren desert. Radar and damage indicators will help guide you to victory, but battle continues for 24 hours a day! Think like a robot—fight like a robot—and you may succeed! Another totally unique concept—designed by Allan Miller.

**For Atari VCS Owners**  
Suggested retail \$29.95 (incl. tax)

### DECATHLON



Designed by David Crane, this is a decathlon you just can't get bored with, but you really have to work at it. The faster you can operate the controls the better you do! Ten athletic events on one cartridge—earn points for each event! The highest total score wins. Run, jump, throw, handle, put, or vault—these are some of the skills you'll pick up with Decathlon!

**For Atari VCS Owners**  
Suggested retail \$29.95 (incl. tax)

## More great games – for other systems

At Activision we never stand still! So we've adapted some of our best and most popular games for other systems. First off the production line are

### FOR ATARI HOME COMPUTER OWNERS

If you or your friends have an Atari 400 or 600 Home Computer (or an Atari 600) now you can play RABBIT RAGE and MEGAMANIA on it. But these aren't just straight adaptations—in every case the action's been increased, the graphics are even more amazing—you just try these disks and you'll see what we mean.

### FOR COLECOVISION OWNERS

For those who bought a Colecovision in 1983—or over Christmas and the New Year—Activision has brought out two of its all-time hits for your system: PITFALL and RIVER RAGE. Bold new sounds, terrific graphics, sophisticated action—what more could you want from a video game?

### FOR INTELLIVISION OWNERS

And for Intellivision owners—BURNBERG has been added to the stable of Activision cartridges already available for your system. It's a tale often—space adventures must ride through 99 seconds of one crossed light to create a galaxyway back into the universe. Designed by Dave Rolfe, Burnberger is light years beyond other space fantasies.



## OUR NEWS— for YOU!

# Our River Raid — Activision takes over London!

When we set up Activision Software Ltd., our own UK marketing operation, we decided to have a party! Actually, in the end, we had two ... because the theme was 'River Raid' — and so many people wanted to join the action that we couldn't squeeze them all on one river craft!

We had lots of fun — hundreds of guests came along to meet Jim Levy, Activision's President (that's him in the shades, going on board) hear about our plans — and of course play all our new games!

We were especially pleased to see a lot of Fun Club Members — hope you enjoyed the fireworks — for the evening party we actually closed the River Thames and London experienced a giant firework display in our honour. You could say we set the town alight!



# ACTIVISION

## Here at last!

## DAVID CRANE, SUPERSTAR

### Meet a top video game designer.

We in the UK were the very first country outside the United States to meet David Crane, one of Activision's most successful designers. We had him over for two days and for two days we never stopped!

David, one of the world's top designers, is such a celebrity that everyone wanted to interview him — newspapers, TV, radio, and of course the top teen and video games magazines. He kept everyone enthralled with the story of his rise to fame — and got everyone playing *Petal* and *Decathlon* which he just happened to have brought along!

For the record, David is only 29 now — and he was lucky: he learned three computer languages while still at school! He evolved his first electronic game at 14, and this Mr Big (he is a bit like that) has designed many of Activision's other top selling games as well as *Petal* — such as *Rating Derby*, *Dragster* and *Lunar Blast*.

David spent an afternoon with our Activision Game's Champs — John Barber and Andrew Davis. They asked him loads of questions, they handed out a takes between 8 minutes and a year (or 500/1/000 working hours) to develop a cartridge, and that David receives thousands of fan letters a week — He has a battery of secretaries to do all the replies!

A word or two of advice from David to any of you who think you could make it as a video game designer:

You must experiment with as many games — and as many systems — as possible but those importantly if you are to gain respect for your talents, you must undertake formal training. This means studying things like Engineering, Mathematics and Computer Science. And this is the type of job where you must be self-motivated because no one can push you to crack the whip! If you don't come up with the goods — thrilling, playable games — you're finished!



## WIN AN AUTOGRAPHED COPY OF THE DECATHLON CARTRIDGE!

Would you like to win a *Decathlon* cartridge, which David autographed specially when he was over? Here's your chance! We'll award the cartridge for the best badge designs receive, as a maximum of 3 colours, which portrays the essence of David's *Decathlon* game —

and of course... says ACTIVISION as well! Closing date for entries is 1st post on Monday 30 April, 1984. On your entry also write your name, age, address and Membership Number — and send off to Kathy at the usual address.

### It was good to meet you... at the GHES

We really enjoyed meeting all the Fun Club Members who came to the Great Home Entertainment Spectacular, and to saying hello to all the people who joined the Club while they were on our stand.

We'll be at other Shows and Exhibitions during the year — so look out for us!



### Have you heard...?!

The word is there are two really fantastic new games coming up soon — one is called H.E.R.O. (stands for Helicopter Emergency Rescue Operation) and the other... well you won't believe that! They say David's working on *Petal 3* — and if it's all to do with cameras, and cliffs and cranes and balloons, and some gorgeous, fast, cannons — and a lot who guards caches of gold bars. Say no more...









# We took them to America!

Our Champions from the Activision Video Games Pentathlon, John Barber and Andrew Davis, and their mothers, back in the Summer. They had a great time, as you can see from John's letter:

Thank you for a wonderful holiday in California.

My mother (ed) and Andrew and his mother were driven by limousine to the Sheraton Skyline Hotel where we stayed overnight. Next morning we were given 386 cars and then we boarded the plane to San Francisco.

The first day in America we were met by Judy Sizer from Activision who took us on a tour around San Francisco and then to a video-games shop where we were given lots of presents including 13 cartridges and had our

photographs taken. Then we went on to a Page amusement arcade and Activision paid for us to play on the games.

Next day we joined a luxury coach tour to Yosemite which was brilliant. For the next few days we went to different places and stayed at first class hotels. Thursday we went to Disneyland and had a wonderful time.

Our holiday ended in Los Angeles where we caught the flight back to San Francisco and then from there back to England.

Thanks again

John Barber (ed)

Our thanks to GGL - who helped make this fabulous trip even richer.



## YOUR ACTIVISION CARTRIDGE CHECKLIST

You know by now just how good Activision cartridges are - and just how much more fun and play value you get by buying them. This is the current list of titles available - if you haven't tried them all pop along to your local store and have a go!

You'll find Activision cartridges in most good High Street stores - in Video Games departments - specialist video dealers and a number of the leading mail order catalogues. But if you can't find them in a shop convenient to you fill out our 'Where to Buy' coupon below, and we'll send off the latest full-colour Activision cartridge catalogue and regional stockist list, plus details of how to obtain cartridges by mail order - if required.

Watch for details of lots of new releases - in our next issue!

✂

TO: WHERE TO BUY Activision Fun Club,  
7 High Street, Maidenhead, Berks SL6 1JN

Please send me this full-colour Activision Catalogue and the Regional Stockist List for my area.

NAME \_\_\_\_\_ (Miss/Master/Ms/Mr)

ADDRESS \_\_\_\_\_

\_\_\_\_\_ PGHN

### Current Activision cartridges

#### FOR ATARI VCS OWNERS

ENQUIRO  
RIGHT TANK  
PROSTITUTE  
KEYSTONE  
KAPERS  
RIVER RAID  
SEAQUEST  
MEGAMANIA  
BARNSTORMING  
BORKING  
BRIDGE

DECATHLON  
SPACE SHUTTLE  
ONK!  
PLAQUE ATTACK  
SPIDER FIGHTER  
PITFALL  
STARMASTER  
GRAND PRIX  
ICE HOCKEY  
KABOOM!

CHOPPER  
COMMAND  
DRAGSTER  
FISHING DERBY  
FREEWAY  
LASER BLAST  
SKIING  
STAMPEDE  
TENNIS

#### FOR ATARI HOME COMPUTER OWNERS

PITFALL

MEGAMANIA

RIVER RAID

#### FOR INTELLIVISION OWNERS

PITFALL

SEAWFIGHTER

HAPPY TRAILS

#### FOR COLEVISION

PITFALL

RIVER RAID

More fun... more action... with

# ACTIVISION®

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- for Activision  
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